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Agenda

Security trends and concerns

Meeting the security challenge:

Technologies and use models to mitigate pain points

Intel® Virtualization Technology enhances workload isolation

Intel® Trusted Execution Technology provides visibility and enforcement point

Summary



Security Concerns Limit Adoption of Cloud Better Security is Essential for Cloud Growth





57%

Avoid putting workloads with compliance mandates in cloud¹

61%

Say lack of visibility inhibiting <u>private</u> <u>cloud</u> adoption¹

55%

Lack of control over <u>public cloud</u>¹



New Attacks, Organized Attackers

New threats from:

- Social networking
- Web mash-ups
- Drive-by downloads
- Mobile devices
- Hardware and firmware attacks
- Virtualization attacks

The "bad guys" are smart and focused

Security experts consulted by GTISC believe cyberwarfare will accompany traditional military interaction more often in the years ahead. They expect it will also play a more shadowy role in attempts by antagonist nations to subvert the U.S. economy and infrastructure.¹

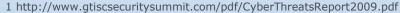
Federal Prosecutor: Cybercrime is Funding Organized Crime

Cybercrime has been so profitable for organized crime that the mob is using it to fund its other underground exploits. And U.S. law enforcement is reaching around the world to reel it in.²

"We see many signs that criminals are mimicking the practices embraced by successful, legitimate businesses to reap revenue and grow their enterprises."

—Tom Gillis, Vice President and General Manager, Cisco Security Products

New Pain: Threats are Getting More Sophisticated and Professional



² http://cisco.com/en/US/prod/vpndevc/annual_security_report.html



² http://ciaco.com/cit/ob/prod/vphacvc/armadi_accunty_report.html

Example: Security in the Cloud





Virtualization Benefits

Cloud and virtualization have inherent security requirements

- Abstraction of physical hardware
- Multi-tenancy movement implicitly require audit and security

"Twitter Embeds Encryption to Foil Firesheep hackers"

-PC World

"Webhost hack wipes out data for 100,000 sites

Vaserv suspects zero-day virtualization vuln"

—The Register

"IT ops, security pros at odds over virtualization risks

IT pros upbeat about virtualization, whereas security experts harbor doubts about the security role the hypervisor can play"

—IDG News Service

Cloud and Virtualization Break Many Traditional Perimeter-oriented Security Techniques



Pain Point #1: Isolation

Isolating Workloads on Shared Infrastructures is Critical

A major concern of shared infrastructure

Lack traditional guarantees of physical separation

Multiple workloads may tamper or interact with each other



Homeland Security's Subcommittee Hearing:

Cloud Computing: What are the Security Implications?¹



Multi-Tenant Solutions:

The Pros, the Questions and Integration Concerns²



Security Guidance for Critical Areas of Focus in Cloud Computing³



^{*}Other names and brands may be claimed as the property of others

ource 1: http://www.outlookseries.com/A0995/Security/3817 Homeland Security Hearing Cloud Computing Implications.htm

Source 2: http://www.itbusinessedge.com/cm/blogs/lawson/multi-tenant-solutions-the-pros-the-questions-and-integration-concerns/?cs=45181&page=2

Source 3: https://cloudsecurityalliance.org/csaguide.pdf

Server Security Technologies

Pain Point #2: **Enforcement**

New Controls Needed to Enforce Protection of Infrastructure

Pre-runtime environment target of new attacks

Protections abstracted away by virtualization and cloud

Low-level attacks are hard to detect and can be difficult to recover from



Mebromi: The First BIOS Rootkit in the Wild¹

NIST Guidelines Seek to Minimize Risk of BIOS attacks²



US Dept of Homeland Security Cyber Security Research & Development Broad Agency Announcement (BAA): BAA 11-02³

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Source 2: http://www.itbusinessedge.com/cm/blogs/lawson/multi-tenant-solutions-the-pros-the-questions-and-integration-concerns/?cs=45181&page=2

Source 3: https://cloudsecurityalliance.org/csaguide.pdf

Enterprise Client Security Requirements

- IT Requiring More Control of Client Systems
 - Set policy on the platform: e.g. Trusted Launch with platform policy set
 - Provides IT the ability to control the launched environment based on business segment needs
 - Preventing unauthorized s/w to run on enterprise platforms
 - Isolating/Protecting process execution and data
 - Allow full platform & network attestation
 - Prevents unauthorized access to IT networks Provides ability for IT to control trusted networks verses guest networks



Intel® TXT Value Prop

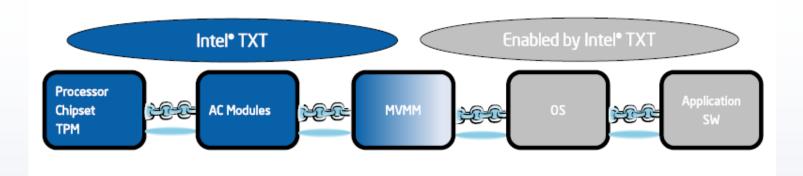
- Provides HW root of trust and enforcement to make an auditable chain of trust more robust
 - Ensures platform integrity in support of <u>compliance</u> via protected, extended measurement foundation and enforcement mechanisms
 - Provide Launch Control Policy Tools: Enable end users/IT with granular management allow only approved OSes/VMMs
 - Prevents launch of untrusted software (white listing)
- Platform configuration protection
 - Memory alias checks, DMA protection, memory config locking, etc.
- Reset memory protection
 - Scrub memory on reboot when secrets flag set
- Strengthened RAS (via server extensions)
 - Enables HW-enforced protections during RAS events, such as hot-add, memory failures, etc.

Intel® TXT provides protection from SW attacks



What is Intel® Trusted Execution Technology?

A hardware based security foundation to build and maintain a <u>chain</u>
 <u>of trust</u>, to protect information from software based attacks

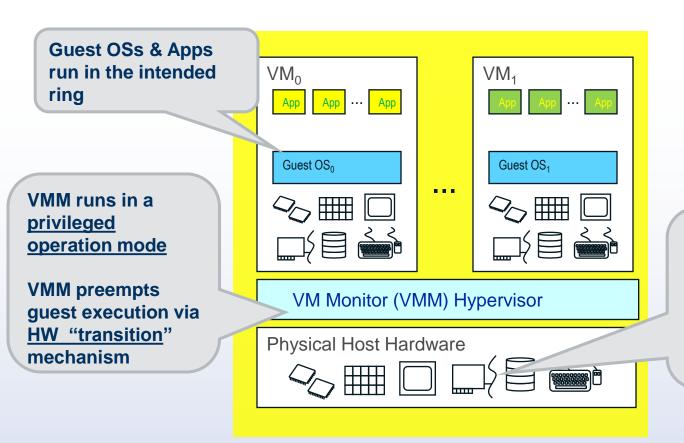


- Key definitions
- **Trust** means it behaves in the expected manner ... uncorrupted binaries
- <u>Measurement</u> is a hash representation of an binary object's identity (analogy SW fingerprints)
- MLE: Measured Launch Environment. Environment that's launched via Intel® TXT
- MVMM a VMM that's been launched with TXT

TXT provides measured launch into a known Platform State



Intel® Virtualization Technology (VT)



VT = HW support for Processor Virtualization

- CPU execution mode
- HW-based mode transitions



Intel® VT Provides Stronger *Isolation* of VMs

Traditional <u>server</u> VMM-based uses

Isolation needed for:

Separation of development and production environments

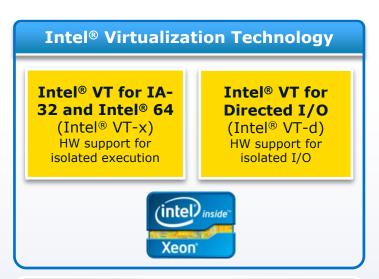
Technology demonstrations

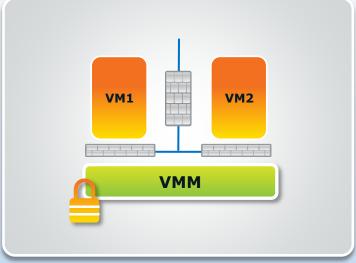
New <u>cloud</u> securityrelated uses

Isolation of workloads in multi-tenant cloud

Memory monitoring for malware detection

Device isolation for protection against DMA attacks





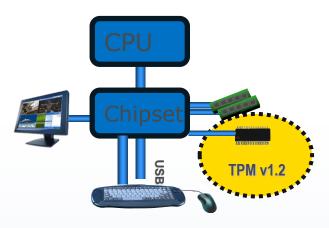


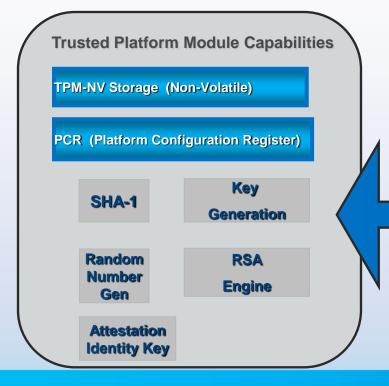
Authenticated **C**ode **M**odules (ACMs)

- Chipset/CPU -specific signed binary provided by Intel
- Loaded and executed into a new CPU cache area called <u>Authenticated Code Execution Area (ACEA)</u>
- BIOS ACM
 - Called by BIOS to unlock memory
 - Multiple processor: Invoked by CPU on reset
- SINIT ACM
- Check and lock memory config, measure MLE, etc.
- Used during MLE measurement



Trusted Platform Module (TPM)





Intel® TXT relies on the TPM for protected storage of measurements and configurations.

Key TPM features used are:

- •TPM Establishment
- •TPM-NV
- •PCR
- Localities



Intel® TXT Ingredients

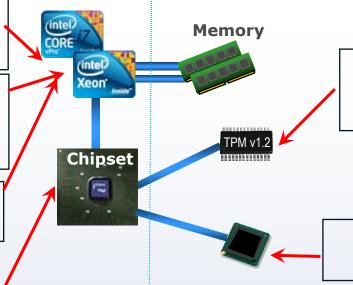
Trusted Execution Technology extensions for measured launch & memory protection (SMX)

Processor contains hardware to authenticate AC Modules and perform measurements

Intel® VT Provides Stronger Isolation

VT-d chipset feature blocks device access (e.g DMA) to protected memory pages

Intel Authenticated
Software:
SINIT AC Module
BIOS AC Module



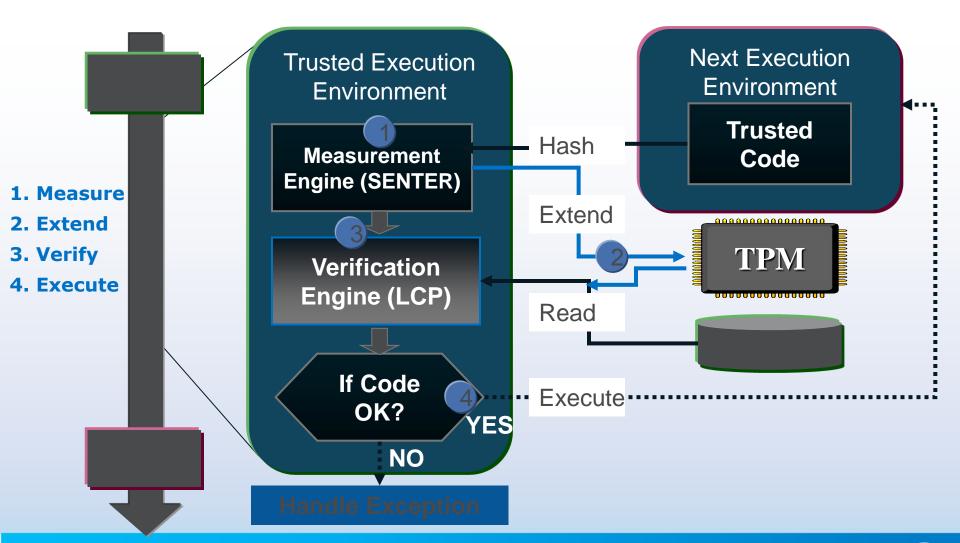
3rd party TPM (v1.2) stores and reports trusted environment measurements

BIOS / Flash BIOS AC Module and platform initialization

3rd party Software VMM/OS uses TXT mechanisms to establish a measured launch environment



Intel® TXT and TPM





Launch Control Policy Definitions

Policy = a list of conditions you have to meet in order to launch the VMM



The policy is hashed to protect the list and then stored in two pieces

Two LCP policy authorities:

- Platform Supplier (e.g. OEM, ODM, VAR)
- 2. Platform Owner (e.g. IT, end-user)

Policy Storage

Hash Value of Policy

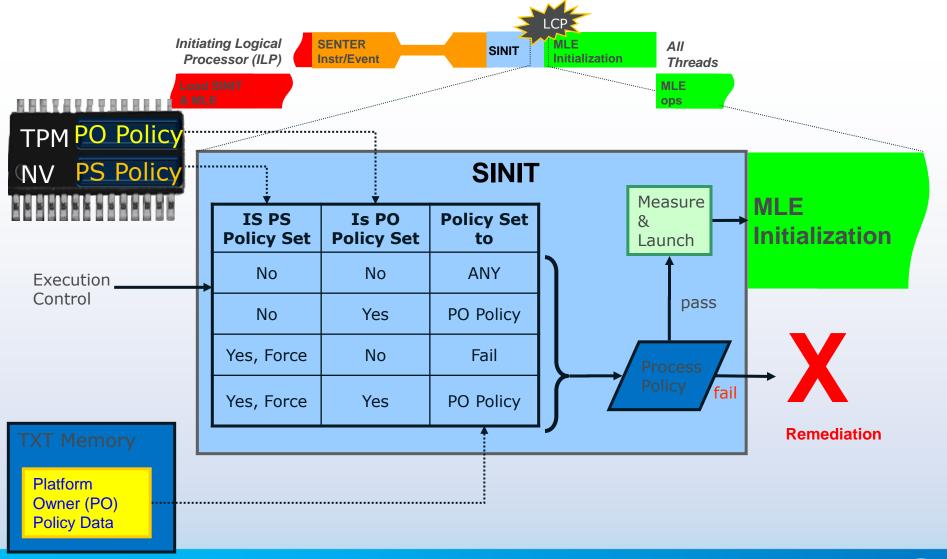
TPM NV Storage w/access control via TPM password

Hash Value of VMM

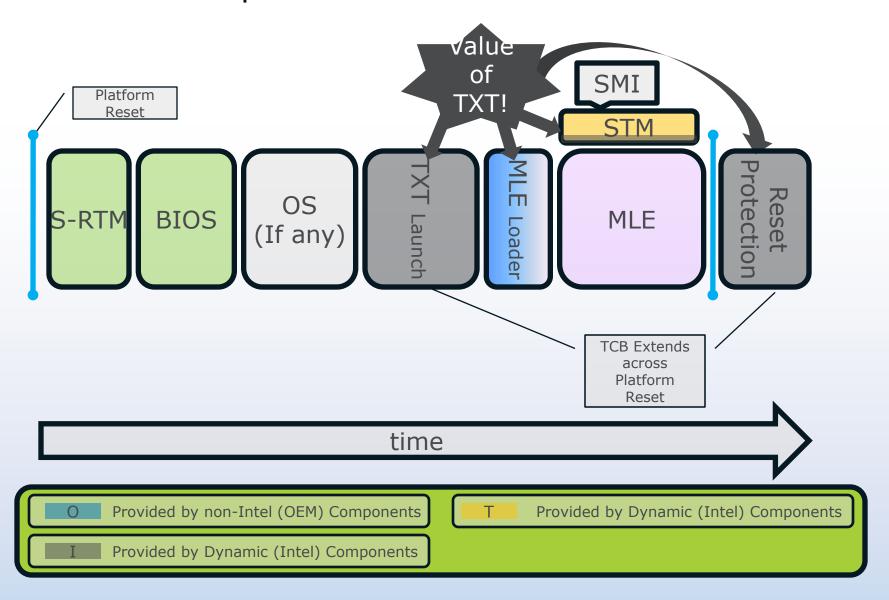
Anywhere on the platform that ISV decides



ISV Decides what policy to implement

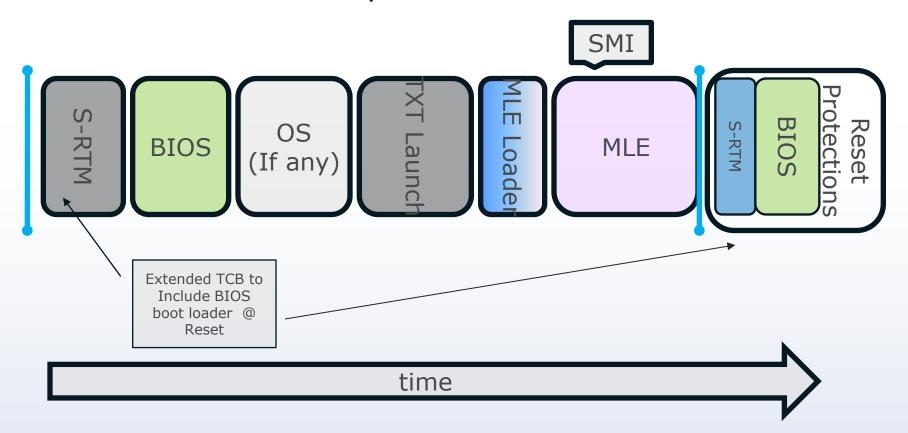


TXT: TCB Component Timeline





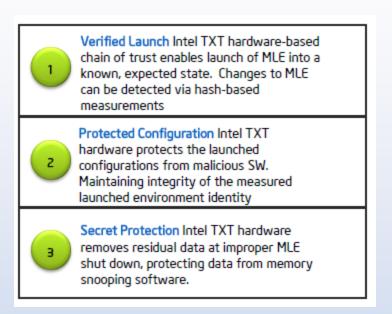
Server TXT: TCB Component Timeline

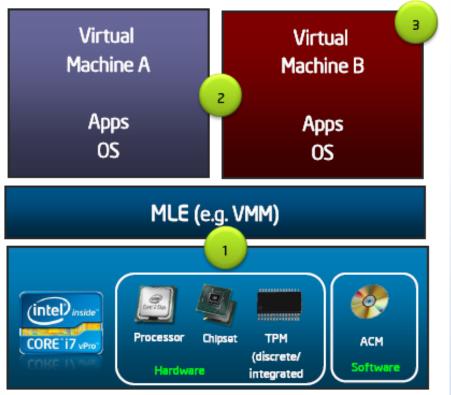




Intel® Trusted Execution Technology Advantage

 A hardware based security foundation to build and maintain a chain of trust, to protect the platform from software based attacks



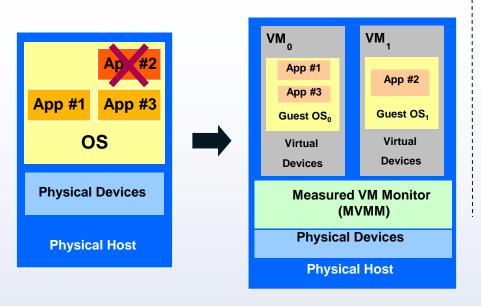




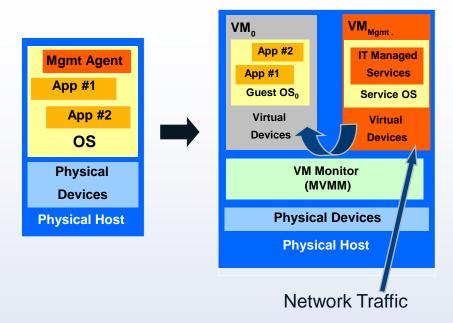
Enterprise Client Security Intel® TXT Based Security Solutions: Example Usage

Environment Isolation

(Based on user, application, security, activity)



Embedded IT

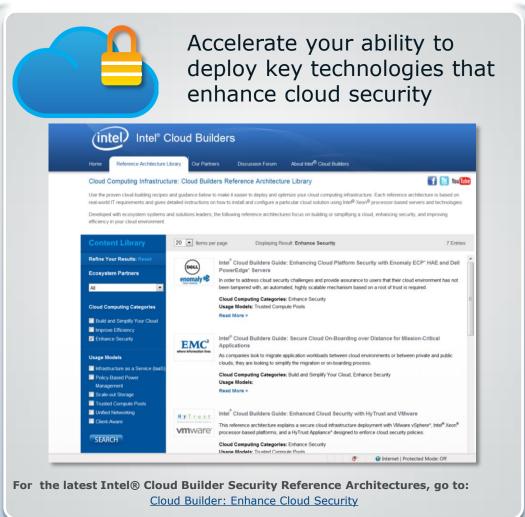


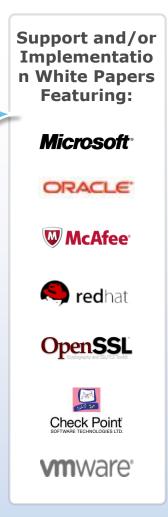


Intel® Cloud Builder

Security Reference Architectures Provide the "How To"









Intel® TXT Based Open Source Projects

Trusted Boot (tboot) project

- Uses Intel TXT to perform verified launch of OS kernel/VMM
- Open source, pre-kernel/VMM module
- Project also contains tools for policy creation and provisioning
 - Intel TXT Launch Control Policy (LCP)
 - Tboot Verified Launch policy
- Available from http://sourceforge.net/projects/tboot
- http://tboot.hg.sourceforge.net:8000/hgr oot/tboot/tboot

OpenAttestation Project

- Development Kit, to add cloud management tools with capability of establishing hosts integrity information by remotely retrieving and verifying Hosts' integrity
- Targeted at cloud and enterprise management tools

https://github.com/OpenAttestation/OpenAttestation.git



Summary

- Organizations need more tools to deal with growing threats against data and infrastructures
- Security is <u>essential</u> to usable cloud deployments
- Intel® TXT adds value to Trusted Platforms:
- Solutions for current and emerging attacks and pain points
- Enhanced ability to *Isolate*, *Enforce*
- Hardware building blocks to facilitate compliance with policies, regulations and standards
 - Integrity Measurements, Attestation, Protected Capabilities
 - Protected Execution
 - Launch Control Policy (LCP) enforcement
- Enabled by a growing ecosystem, documented in deployment guides & Cloud Builder Reference Architectures



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