The initiative for the promoting minorities project at the Technion was by the Patsy family and Benny Landa, and we all appreciate the contribution of the Landa family for launching the Project and for their involvement, responsibility and kindness they show for reducing the gaps in the Israeli society.

As students ourselves, we’re familiar with the student’s difficulties in the Technion, and especially of those of the minority group students. So we decided to promote the project’s application that supports and promotes those who really need it.